

IIMB Courses

Sl. No	Name of course	Name and Designation of Course Coordinator (Course Faculty)	Name of the University approved the course for credit transfer	Discipline of the Course	Subject Category of the Course	SWAYAM Course home page (URL)	Name of the Degree program
1	Advanced Corporate Strategy	R Srinivasan	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg25/preview	PG
2	Arts and Culture: Towards a New Management Paradigm	A Damodaran	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg26/preview	PG
3	Banking and Financial Markets: A Risk Management Perspective	P C Narayan	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg27/preview	PG
4	Business Environment	Chhavi Jain	IIS	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg28/preview	PG
5	Consumer Buyer Behaviour	Ashish Hathi	Welingkar	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg29/preview	PG
6	Continuous Quality Improvement: Tools and Techniques	Sanjeev Singh	Quality Council Of India	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg30/preview	PG
7	Customer Relationship Management	Shainesh G	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg31/preview	PG
8	Economic foundations of Pricing	Sreelata Jonnalagedda	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg32/preview	PG
9	Effective Business Communication	Bringi Dev; and Rakesh Godhwani	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg33/preview	PG

10	Financial Accounting and Analysis	Padmini Srinivasan	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg34/preview	PG
11	Innovation and Information Technology Management	Rahul De'	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg35/preview	PG
12	Introduction to Banking and Financial Markets	P C Narayan	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg36/preview	PG
13	Introduction to Marketing Essentials	Ashis Mishra	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg37/preview	PG
14	Introduction to Managerial Economics	Subhashish Gupta	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg38/preview	PG
15	Managing Innovation	Rishikesha Krishnan; and Vinay Dabholkar	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg39/preview	PG
16	New Product Development	Ganesh Prabhu	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg40/preview	PG
17	Operations Management	B Mahadevan	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg41/preview	PG
18	Organizational Design: Creating Competitive Advantage	Sourav Mukherji	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg42/preview	PG
19	Predictive Analytics	Dinesh Kumar	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg43/preview	PG
20	Quantitative Marketing Research	Prithwiraj Mukherji	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg44/preview	PG
21	Services Marketing: Concepts & Applications	Shainesh G	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in/imb2_2_mg45/preview	PG

22	Strategic Management	PD Jose; Rejie George; and Sai Yayavaram	Indian Institute of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in//imb2_2_mg46/preview	PG
23	Total Productive Maintenance	Anil Kumar Srivastava	Quality Council of India	Post Graduate	Management	https://onlinecourses.swayam2.ac.in//imb2_2_mg47/preview	PG
24	Valuation and Creating Sustainable value	Padmini Srinivasan	Indian Institute Of Management Bangalore	Post Graduate	Management	https://onlinecourses.swayam2.ac.in//imb2_2_mg48/preview	PG